



ESG REPORT FOR CLEAN UP THE WORLD 2014



Figure 1 Volunteers build up a massive pile at the transfer site

What a great job done once again by ALL CUTW volunteers! Exhausting and very hot work and a lot of awareness raised. Over twenty sites were picked clean and a massive pile created at the transfer site. The usual green areas, coastal sites and underwater sea-beds were tackled. Abseilers also supported the action and cleared cliffs from plastic waste. Large groups from Bayside and Westside Comprehensive Schools tackled sections of non-endemic and diseased vegetation along Europa Advance Road. As organisers, the ESG, wish to thank everyone who took part (around 500!) for rolling up their sleeves and helping restore these natural habitats to their ideal conditions - albeit temporarily in most areas... Around thirty trucks and ten skips were filled – no mean feat, just shows how much rubbish is out there even after the “**post summer/before CUTW weekend**” clean up takes place



After 10 years of campaigning the following measures, we believe, must be implemented.

NECESSARY MEASURES – PLEASE TAKE NOTE

Litter Strategy needed – cohesion between Departments

Review of cleaning contracts (timing and standards checked)

Roaming cleaning team Shoreline clean up

Enforcement Dedicated Litter Wardens

Follow-up on contractors completing works

Signage to encourage pride about Gibraltar

Sustained litter campaign

Modern Eco Park needed

7 day collection

Temp facility at dump to recycle paper and card

Litter committee reports to be made public

Dog owners flush dog urine when out walking

Improved basic pavement cleaning to address urine hotspots especially in summer months

CCTV cameras to also be placed in CUTW hotspot areas

Caretakers in Government estates

Environmental Officer to spend a day a week, at random, at the Transfer Site to issue fines to trucks arriving without due cover thereby risking rubbish emptying along Europa advance road

FANTASTIC TURN OUT AND SUPPORT FOR THE CLEAN UP FROM OUR COMPREHENSIVE SCHOOLS THANK YOU!!!



Discovered through exploring area for access is the following
HOTSPOT:-

- **Governor's Cottage area (garages) in a dire state. Garages 'rented' to multi-users- rubbish strewn throughout area (historic and fresh waste obvious to see) – major job – large items/asbestos waste/and large areas of diseased vegetation** *Question? Can this area be tackled while the old incinerator site and environs is receiving attention?*

Sites tackled 2014: Retrenchment Block area, Lathbury, Lower Casino Slopes, Rock Hotel (old) entrance/car park, Devil's Gap/Upper Town Path, Seven Sisters coastline, Rosia Bay, Beach, Rocks, underwater, Camp Bay rocks, green areas, Little Bay, Rocks, green areas, Nuffield environs, Alameda Estate, Governor's Look-out, Waterport seafront, Eastside - Caleta car park to Both Worlds tackling green areas, Europa Advance Vegetation, Prison Car Park area, Queensway car parks flower beds

Hotspots not tackled in 2014:- Hargraves, Flat Bastion Slopes, Garrison Gym, environs to Northern Defences, Witham's Cemetery, Fisherman's Hut, Top Cable Car Stn, Laguna Estate bottom cliff areas, St Michael's Cave Exit green slopes, various areas over the wall sites upper rock, short cut to Cave from GONHS Bird Observatory, Eastern beach green areas, fencing around rubble mound, and more



CUTW GIBRALTAR ETHOS

We must **never** give up expecting Gibraltar to be clean

We must **take care** of our environment if we are to expect others to also treat it with respect

The **effects** of such widespread litter and unclean environments harms wildlife, people's health, and tourism, and discourages civic pride. It also breeds a cycle of negative behaviour, which perpetuates wanton littering, dumping and vandalism.

Furthermore the ESG believes that Education, Information and Facilities are crucial to a cleaner Gibraltar but that these alone are not enough. Regular **reviews** of cleaning contracts and performance/outcome are needed to maintain higher standards of cleanliness, especially in areas highlighted under the Clean up campaign. Such reviews to include **maintenance** of broken down infrastructure, whatever the cause and steps taken for repairs etc.

The intelligent use of **enforcement measures** for maximum impact is needed.

There are quite a number of government officials and agencies involved in this area so consistency/improved cohesion/exchanges of information operating under **one Litter Strategy** with common targets and procedures could be useful.

There is a limit to what can be achieved by an awareness raising campaign like the **Clean up**, but we shall continue to do our bit and work to see improved management of these issues put in place to broad and common benefit, not least to our natural environment.

CUTW 2014 TEAM LEADERS AND A FEW SHOTS OF THE DAY



SEVERAL TEAMS HELPED REMOVE INVASIVE AND DISEASED VEGETATION AS PART OF PREPARATIONS FOR GIBRALTAR'S BID FOR WORLD HERITAGE STATUS VIA UNESCO



TEAMS SUPPORTING CUTW 2014 GIBRALTAR WERE:-

Royal Gibraltar Police, Department of Environment, EY Ltd, Gibraltar Sub Aqua Club, Environmental Agency, Cassava, GSD, Rotary Club Int., Youth Service, Bayside Comprehensive School, Westside Comprehensive School, Round Table, ESG, Eco Art, Master Services (Abseiling), Art in Movement, PWC, Girl Guides, Wake up Gibraltar, Nature Group, Alameda Tenants, Bishop FitzGerald School, Scouts, I-CARE, Gibraltar Spearfishing Club(Clipperton)

See Appendix 1 - Organisers thanks to all involved

Appendix 1

Thank You letter from the ESG

3rd October 2014

The ESG would like to thank all who gave time and energy to this year's Clean Up the World Campaign. Gibraltar pulls out the stops each year and comes out in great numbers, showing a keen interest and support in this hands-on, global environmental campaign. It is the key reason why the ESG continues to organise this, with 2014 being the tenth major CUTW event locally. Once again our hard working volunteers collected several skips and truckloads of rubbish and non-endemic/or diseased vegetation.

Such is its reputation that global campaigners are choosing to showcase their work alongside Gibraltar's Clean up with I-CARE from Belgium this year spending a week promoting electric transport and sustainable living. 1200 students attended an airport display on electric transport and green living, which also included an RAF FOD awareness campaign highlighting the hazards of rubbish at airports. This busy event was coordinated by the ESG who enlisted the help of local youth associations.

Several schools bearing banners and messages of support for the environment supported the CUTW Parade. The message is a sombre one of littering and fly tipping, pollution and the need to take greater care with rubbish and our actions. The parade was lively and led by the Art in Movement drummers. Everyone in Main Street got the message. The ESG knows that many teachers are themselves working year round with the students on these issues too. We need to do more as a community and we shall continue to work for these aims.

CUTW teams, agencies, supporters, and funders are all thanked here below. Basically it could not happen without you.

A heartfelt thanks to all
Janet Howitt of the ESG

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CUTW teams: Royal Gibraltar Police, Department of Environment, EY Ltd, Gibraltar Sub Aqua Club, Environmental Agency, Cassava, GSD, Rotary Club Int. , Youth Service, Bayside Comprehensive School, Westside Comprehensive School, Round Table, ESG, Eco Art, Master Services (Abseiling), Art in Movement, PWC, Girl Guides, Wake up Gibraltar, Nature Group, Alameda Tenants, Bishop FitzGerald School, Scouts, I-CARE, Gibraltar Spearfishing Club(Clipperton)

CUTW Transport and Support: GDP (Boat support), Interbuild - Wildlife Gibraltar - Toyota Gibraltar - Environmental Agency - Master Services - (Transport), Gibraltar Community Services (Skips), GibDock (Crane support), Department of Environment

CUTW Sponsors and Equipment: Open Day Trust, Government donations, The Caleta Hotel, Bassadone, Community donations, Equipment donated by Interbuild and Master Services. Water donated by Morrison's.

CUTW Parade: Schools:- St. Anne's, St Josephs, Bishop FitzGerald, Sacred Heart and Bayside students and families, Girl Guides, Art in Movement, I-CARE, ESG, ECO ART, Ministers Cortes, Garcia and Linares, Wake Up Gibraltar, Cassava, EY, and Rotary Club International

Casemates Exhibition: I-CARE – Xavier Van de Stappen and Bernard Catala

CUTW Exhibition: ESG, CUTW, ECO ART, I-CARE, Westside School Environmental project and the Gibraltar Heritage Trust

CUTW Electric Car Rally: No.6 - G1 and other Ministries cars, I-CARE, Toyota-Bassadone, Auto Sports, Master Services and Minister Linares personal hybrid car

CUTW, RAF, I-CARE Display at Airport: I-CARE electric cars, sail kart, environmental exhibition. RAF FOD stalls and addresses from each.

Schools attending: Loreto, Bishop Fitzgerald, St Anne's, Westside and Bayside Comprehensive

A big thank you for the special assistance provided by three youth organisations during this event:

Youth Service: Senior Youth Leader Charlene Figueras with Naim Sebtaoui, Amy Alexander, Amy Pisani, Natalie Day and David Halmshaw

Scouts: Peter Parody, Robbie Balentine and Kaylan Reyes

Girl Guides: Leaders Joanne Mc Claren and Davina Sanza with Megan Calderon, Katherine Stone, Chloe Stone, Corrie Ann Francis, Rhea Assomull and Amy Cornelio

The airport event was facilitated and supported by MoD/RAF: Station Commander Greg v Smith, Peter Hucker, Avril Webb and the FOD and airport security police team – thanks to all
Thanks also to the Director of Education, Joey Britto, and to Trevor Hammond for their advice and support.

Finally:

A very special thanks to Norah Brown, Ania Maza, Claire Montado, Jim Howitt, Karen Everett, Susan McKee, Andrew Abrines, Eddie Lucas, Tom Scott, Lourdes and Steven Barea, for their valued help during the acute phases of the campaign

Thanks also to local media for supporting the events and to Xavier Van de Stappen for sharing his vision with us this year

ESG will continue to work year round for necessary measures to be implemented for a litter free Gibraltar and to see enforcement effectively applied.

LETS KEEP GIBRALTAR TIDY!

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Copies of this report can also be downloaded from our website www.esg-gib.net